



## Daylight Light Bulbs | Sarasota | Art & Frame

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If there is any ideal candidate for color corrected light bulbs, Art & Frame of Sarasota would be near the top of our list! Robert Antovel; Owner of Art & Frame had reached the point where he realized that it was time for a significant change. With the current economy as it is, and with the changes going on globally, it was time to Go Green, and Go Big! That's just what Robert did when he decided to enlist the help of Synergy Lighting of Sarasota to help achieve his goals. One of the top of Robert's list was to cut the electricity costs of his nearly 10,000 s.f. facility on US41 & Bahia Vista. The Second on his list was to Go Green, without actually being Green.



Synergy Lighting helped by hand selecting light bulbs that were bright enough to use less wattage, but had to be of the highest available color rendering. With the customer in agreeance, Synergy converted Art & Frame using the latest in Tri-Phosphor Technology with the Ultra 50 Pure Natural Daylight Lamps. Unlike standard daylight bulbs, the Ultra 50 yields a true replication of natural light produced by the sun. This special Tri-Phosphor technology available exclusively through Synergy Lighting has the greatest levels of light output, allowing the client to use less light bulbs through a practice called "De-Lamping". This is a common practice used by Lighting Experts to improve light quality while reducing the number of lamps, and ballasts in a business. This results in a 50% energy reduction per fixture that is de-lamped.

The end result for Robert was an extremely well illuminated store that shows all color accurately to natural sun light. In an art supply store such as Art & Frame Sarasota, there couldn't be a greater reward for the store and it's large clientele. Customers can more accurately select the paints that they need, match any colors for Framing and Matting as well as showing products with visual acuity. Going green was achieved due to the low mercury content, and the reduction of our natural resources used to produce the electricity to power the Mega Art Store.

For more information on using Pure Natural Daylight bulbs such as Sky Brite and Ultra 50, check out our Natural Lighting articles, or call Synergy Lighting.

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